

TILE MART

Architectural Image Specification Guide (2026)

To maintain the premium, cinematic aesthetic of Tile Mart, adhere to the following aspect ratios and resolutions when uploading content. High-fidelity images prevent unwanted cropping and ensure the architectural precision of your materials is preserved.

1. WEBSITE LAYOUT SPECIFICATIONS

Hero & Cinematic Slides (Landing Page)

Ratio: 21:9 (Ultrawide) or 16:9 | **Resolution:** 3840 x 1645 px

Keep key focus elements centered; edges may be darkened for UI legibility.

About & Brand Narrative

Ratio: 4:3 (Traditional Landscape) | **Resolution:** 2400 x 1800 px

Professional showroom photography preferred. Avoid busy backgrounds.

Premium Services & Categories (Grid)

Ratio: 3:4 (Portrait) | **Resolution:** 1500 x 2000 px

Focus on single high-quality material or installation detail.

Product Gallery & Swatches

Ratio: 1:1 (Square) | **Resolution:** 2000 x 2000 px

Ideal for close-up texture details (porcelain, laminate, SPC tiles).

Curated Environments (Spaces)

Ratio: 16:9 or 16:10 | **Resolution:** 2560 x 1440 px

Designed for high-angular perspective luxury interior shots.

2. PREMIUM PHOTOGRAPHY GUIDELINES

RESOLUTION & FIDELITY

Always upload images at **72 DPI** or higher. Starting with a 4K source (min 2560px width) prevents pixelation on high-density displays like Pro Display XDR or MacBook Retina.

COMPOSITION RULES

- **Rule of Thirds:** Position focal materials along vertical or horizontal grid lines.
- **Vertical Alignment:** Ensure architectural lines (walls, frames) are perfectly straight. Avoid "keystone" effects.
- **Lighting:** Use natural morning light to highlight grain and gloss without harsh artificial reflections.